

MBA Department

<u>Vision of MBA Department</u>	
“To be the best management department aimed at developing competent and socially sensitive professionals striving for excellence.”	
<u>Mission of MBA Department</u>	
M1	To develop the expertise for leadership and professionalism through student centric methods and Training and Placement Practices.
M2	To build strong relationships with the industry, alumni and academia to enhance learning.
M3	To provide international exposure to students through tie-ups with foreign universities and colleges.
M4	To encourage entrepreneurship by fostering creativity, critical thinking, industry partnerships, and research and innovation.
M5	To equip students with the skills and values necessary to become ethically and socially conscious professionals who contribute positively to society.

Program Outcomes (POs) of MBA Department		
1	Business Environment and Domain Knowledge	Apply knowledge of management theories and practices to solve business problems.
2	Critical thinking, Business Analysis, Problem Solving and Innovative Solutions	Construct analytical and critical thinking abilities for data-based decision making.
3	Leadership and Teamwork	Develop value based leadership ability for investigations and research study
4	Global Exposure and Ethical Understanding	Analyze and communicate global, economic, legal, and ethical aspects of business.
5	Self-directed and Life-long Learning	Develop lifelong- management skills with the practice of modern tools and technology.
6	Effective Communication	Lead themselves and others in the achievement of organizational goals, communicating and contributing effectively in the team environment

Program Educational Objectives (PEOs) MBA Department	
PEO1	Inculcate knowledge in students with experiential learning and prepare them for advance study and lifelong learning.
PEO2	Develop strategic understanding of fundamental principles of business and competencies in different functional area of management.
PEO3	Prepare the students for dynamic business environment and apply their perspectives through innovation and creativity.
PEO4	Develop responsiveness to social issues and ability to identify business solutions to address the same. Students will also be able to understand the issues of business ethics.
PEO5	Inculcate leadership skills, professionalism, effective communication skills, interpersonal skills and team work in students so as to enable them to manage and collaborate in diverse work environments.

Course Outcomes of MBA- 1st Semester	
After the Completion of the Course, students will be able to:	
Foundation of Management (MBA101-18): C101	
Course Code	Course Outcomes
C101.1	develop fundamental concepts and principles of management with significance of manager's role.
C101.2	demonstrate the evolution of management thought and contribution of various management thinkers.
C101.3	apply various tools used in the planning and decision making skills amongst the students.
C101.4	determine with the knowledge of staffing, organizing and coordination so that students can work in teams.
C101.5	identify the control areas and selecting the appropriate controlling methods/techniques.
Managerial Economics (MBA 102-18): C102	
Course Code	Course Outcomes
C102.1	examine fundamental economic principles, their intersections with various disciplines, and underscore the significance of economics in guiding managerial decision-making processes.
C102.2	analyze the demand and supply conditions of firm and industry.
C102.3	identify production cost structure and concept of revenue under different stages of production.
C102.4	formulate and investigate different forms of market and determine their price and output.
C102.5	determine the basic concepts of macroeconomics and national income.
Quantitative Techniques (MBA 104-18): C103	
Course Code	Course Outcomes
C103.1	analyze the fundamental concepts of statistics in business decisions making.
C103.2	measure the concepts of central tendency and variation in managerial decision making.
C103.3	evaluate the correlation, regression analysis and their applications in data analysis.
C103.4	examine various probability distribution methods to analyze the data.
C103.5	identify the operations techniques in business problems.

Accounting for Managers and Reporting (MBA 104-18): C104	
Course Code	Course Outcomes
C104.1	apply the basic accounting principles to solve the various business related situations using different kinds of costing.
C104.2	analyze various decision-making tools relating cost accounting.
C104.3	determine the financial health using tools of financial statement analysis..
C104.4	measure recent advancements in accounting and apply them to effectively manage different types of assets amidst evolving market conditions.
C104.5	elaborate the international standards for maintaining the financial statements and comparing the financial results.
Business Environment & Indian Economy (MBA 105-18): C105	
Course Code	Course Outcomes
C105.1	examine the impact of a dynamic business environment on business entities.
C105.2	interpret different macro business environments.
C105.3	analyze the impact of dynamics of business environment on business enterprise
C105.4	evaluate the way various types of economic systems, play a significant role in the success of a business.
C105.5	outline the attributes of the Indian economy and assess its influence on the business environment.
Business Ethics & Corporate Social Responsibility (MBA 106-18): C106	
Course Code	Course Outcomes
C106.1	conceptualize the measuring of business ethics and contemporary ethical issues in a business context
C106.2	evaluate ethical decision making, ethical reasoning, the dilemma resolution process and application of ethics contemporary business practices.
C106.3	evaluate the drivers of corporate social responsibility and its models.
C106.4	develop the key perspectives of corporate sustainability and its reporting framework guidelines.
C106.5	determine the concept of corporate governance and measure the application of governance models in business practices.
Business Communication (MBA 107-18): C107	
Course Code	Course Outcomes
C107.1	Elaborate the core concepts of business communication
C107.2	Implement the listening skills, non-verbal communication skills and business etiquettes

C107.3	Recognize the importance of social networking technologies in business communication
C107.4	Apply the collaborative skills of writing effective business messages, letters and reports
C107.5	Develop the presentation skills and interview skills using visual aids

Course Outcomes of MBA- 2nd Semester	
After the Completion of the Course, students will be able to:	
Business Analytics for Decision making (MBA 201-18): C201	
Course Code	Course Outcomes
C201.1	develop a deeper and rigorous measuring of fundamental concepts in business decision making under subjective conditions.
C201.2	equip with an ability to select, measure and apply appropriate analytical tools of quantitative data.
C201.3	prepare and evaluate the model through multiple regressions and multiple correlations.
C201.4	create a good quantitative purpose statement and good quantitative research questions and hypotheses.
C201.5	criticize the concept and procedure of sampling, data collection, data analysis, interpretation of output and reporting.
C201.6	analyze the future trajectory of sales by employing time series analysis techniques.
Legal Environment for Business (MBA 202-18): C202	
Course Code	Course Outcomes
C202.1	outline the legal and regulatory framework of business environment and transactions.
C202.2	determine the fundamental legal principles behind contractual agreements.
C202.3	infer with the legal provisions of sales of goods act.
C202.4	conceptualize rules of negotiable instruments in legal environment.
C202.5	examine the legal rules governing admission, retirement and death of a partner and dissolution of partnership firm.
C202.6	apply the legal framework relating to the process of incorporation of a joint stock company in real life situations.
Marketing Management (MBA 203-21): C203	
Course Code	Course Outcomes
C203.1	explain the key concepts of marketing management.

C203.2	classify and analyze the complexities of marketing environment.
C203.3	implement market segmentation, targeting and positioning strategies for effective decision making.
C203.4	measure and use the concepts of product mix, product life cycle and the new product development process.
C203.5	evaluate, design and develop the marketing mix strategies.
C203.6	illustrate knowledge about the emerging trends in marketing.
Human Resource Management (MBA 204-18): C204	
Course Code	Course Outcomes
C204.1	illustrate the fundamentals, environmental analysis and evolution of Human Resource Management
C204.2	determine Human Resource Management functions as planning, job analysis, recruitment, and selection to facilitate employee hiring.
C204.3	outline the significance of training, development, career planning, wage and salary administration.
C204.4	examine the concerns of government towards provisions of employee health, safety and welfare and measuring the concept of industrial relations.
C204.5	assess mechanisms adopted by the organizations for settlement of disputes via collective bargaining and grievance redressal procedures.
Productions and Operations Management (MBA 205-18): C205	
Course Code	Course Outcomes
C205.1	illustrate the importance of production and operations management in a business environment.
C205.2	measure the concept of facility layout, capacity planning, work measurement and production planning and control.
C205.3	develop the knowledge of quality management through Total Quality Management, statistical quality control and acceptance.
C205.4	demonstrate the concept of Just In Time and inventory management to eliminate the wastages in production.
C205.5	determine the concepts of purchase management and value analysis.
Corporate Finance and Policy (MBA 206): C206	
Course Code	Course Outcomes
C206.1	illustrate the evolution, objectives and functions of corporate finance and recognize the interface of corporate finance with other functional areas.
C206.2	identify the concept of time values of money and valuation of securities.
C206.3	evaluate the significance of cost of capital while framing up the capital structure and appraising the various theories of capital structure for taking various decisions.
C206.4	design the optimal capital budget while devastating the various capital expenditure techniques and extracting the best plan while using the concept of leverage.

C206.5	Create a comprehensive understanding of working capital with developing skills in analyzing financial statements to assess the working capital position of a company.
Entrepreneurship and Project Management (MBA 207-18): C207	
Course Code	Course Outcomes
C207.1	outline the characteristics, functions, traits and types of entrepreneurs.
C207.2	develop entrepreneurial motivation and idea generation through creativity, innovation and exploring new entry opportunities.
C207.3	measure the concept of intellectual property for safeguarding business ideas and develop business plans.
C207.4	determine with the ways of ending ventures and reasons for failure of entrepreneurial ventures.
C207.5	estimate the basic concepts of project management and analyze different phases of project management.
Computer Applications for Business (MBAGE-18): C208	
Course code	Course outcomes
C208.1	develop measuring of computer fundamentals, functions and their classifications.
C208.2	integrate computer technology with decision-making and problem solving skills.
C208.3	demonstrate proficiency in microsoft word & excel.
C208.4	apply formatting and editing features to enhance worksheets.
C208.5	operate a variety of styles, themes, and conditional formats customize worksheets.
C208.6	construct database, reports and labels, multiple tables for data management.

Course Outcomes of MBA- 3rdSemester	
After the Completion of the Course, students will be able to:	
Organizational Behavior & Design (MBA 301-18): C301	
Course code	Course Outcomes
C301.1	measure the concept of organizational behavior and various challenges faced by the organization.
C301.2	apply the concepts of individual behavior (learning, personality, perception, attitude, and motivation) improve the overall performance.
C301.3	identify the various leadership models and gain an in-depth measuring of their practice in the real world.
C301.4	measuring and analysis of group behavior and how it affect employees' organizational behavior.
C301.5	elucidate the concept of organizational design and organizational structure to analyze the impact of the environment on organizational design.

Marketing Research (MBA 302-18): C302	
Course code	Course Outcomes
C302.1	measure the marketing research process and its applicability in marketing decision-making.
C302.2	identify the different research methods and be able to apply them.
C302.3	apply various data collection techniques for their research projects.
C302.4	analyze and distinguish between different research designs for development of a research proposal.
C302.5	construct effective questionnaires and evaluate their reliability and validity.
C302.6	outline data analytic techniques using SPSS
Human values, de addiction & traffic rules (HVPE101-18): C303	
Course code	Course Outcomes
C303.1	identify the need and analyze the process of value based education, happiness and prosperity in all aspects.
C303.2	contrast the knowledge between the needs and activities of the 'self' and that of the 'body'.
C303.3	analyze the foundational values of relationships to ensure the harmony in society and family.
C303.4	conceptualize an undivided society, harmony in nature and holistic perception of harmony at all levels of existence.
C303.5	perceive the human conduct and competence in professional ethics.
Seminar on summer training (MBA303-18): C304*	
Course code	Course Outcomes
C304*.1	acquire knowledge about the company's working environment.
C304*.2	measure and use real-time problem-solving methodologies in industry.
C304*.3	practice the theoretical knowledge of the research process solve business problems.
C304*.4	determine the experience in the industry in the form of presentation in front of evaluation committee.
Comprehensive viva-voce (MBA304-18): C305**	
Course code	Course Outcomes
C305**.1	evaluate the student's overall knowledge gained in the program domain.
C305**.2	able to appear for the viva and present his views cogently and precisely.
C305**.3	determine different analytical and evaluation abilities to respond opened questions by the expert.
C305**.4	adapt the professional etiquette suitable for career progression.

Consumer Behaviour (MBA921-18): C306	
Course code	Course Outcomes
C306.1	determine the fundamental concepts of consumer behavior, decision-making processes, and their practical applications.
C306.2	explain the diverse factors that impact consumer decision-making processes.
C306.3	analyze the complexities of buying behavior and decision making.
C306.4	apply the insights of consumer behavior for developing marketing communication strategies.
C306.5	organize the interlinking of age with consumer behavior as a management process.
C306.6	formulate promotional strategies with opinion leadership.
Services Marketing (MBA922-18): C307	
Course code	Course Outcomes
C307.1	elaborate the basic concepts of service marketing.
C307.2	contrast between product and services marketing.
C307.3	illustrate the service gap model comprehensively, including its components and methods for closing the identified gaps.
C307.4	apply the integrated services marketing communications and services marketing triangle.
C307.5	determine various pricing strategies and pricing approaches in service sectors.
C307.6	visualize service marketing applications in different service sectors.
Investment Analysis and Portfolio Management (MBA911-18): C308	
Course Code	Course Outcomes
C308.1	interpret the basic concepts, various investment avenues & its process and market risk.
C308.2	measure the operations of primary & secondary markets and the impact of various environmental factors on investment by studying process of fundamental analysis.
C308.3	examine the role of daily price movements in the financial market by the process of technical analysis.
C308.4	design the construction of portfolio and evaluating it for optimum portfolio.
C308.5	determine the knowledge of financial derivatives and computation of their expected payoffs.
Management of Financial Services (MBA 912-18): C309	
Course code	Course Outcomes
C309.1	examine the concept of financial services, their importance & related financial sector reforms.

C309.2	evaluate the structure of various funds, depository system & other financial services.
C3093	determine with system & working of financial agencies like credit rating, leasing, merchant banking and venture capitalist.
C309.4	explain the process and importance of factoring, securitization & plastic money.
C309.5	elucidate the process of asset liability management and risk management in banks.
Organizational Change and Development (MBA931-18): C310	
Course code	Course Outcomes
C310.1	elaborate organization change and examine the theories of planned change, their relevant foundations, strengths and weaknesses.
C310.2	discover various models of action research and organizational development process.
C3103	elucidate the role of various intervention strategies in organizational development.
C310.4	identify the role of power and politics in organizational change & development.
C310.5	analyze various issues in the relationship between client and consultant relationship.
Employee Relations (MBA932-18): C311	
Course code	Course Outcomes
C311.1	evaluate the concept of industrial relations to maintain a sound relationship between the worker & the employer.
C311.2	analyze the significance of trade unions act & factories act.
C311.3	identify the issues that might form an industrial dispute and the process of dispute settlement machineries.
C311.4	elucidate the social security framework & the importance of various acts in industries.
C311.5	elaborate the concept, classification & agencies for administering the labor welfare laws.
Marketing Analytics (MBA961-18): C312	
Course code	Course Outcomes
C312.1	analyze market conditions including product, price and customer in the era of social media and digital market.
C312.2	evaluate applications of statistical tools on marketing data metrics for competitive advantage.
C312.3	outline the use of analytics and big data in determining pricing and promotion strategies.

C312.4	analyze case studies to measure scope of marketing analytics problem in a scientific and process-driven manner.
C312.5	interpret importance, usage and types of the analytics in the evolving big data environment.
Data sciences using R (MBA962-18): C313	
Course code	Course Outcomes
C313.1	explain advanced aspects of big data analytics, applying appropriate machine learning techniques analyze big data sets.
C313.2	evaluate concepts like big data, data mining, data analytics and machine learning.
C313.3	outline the data science skill sets needed to be a data scientist.
C313.4	develop the ability to assess the statistical significance of data mining results, using the open-source tool R, and effectively interpret the outcomes for decision-making purposes.
C313.5	justify various algorithms for data analysis (classification and clustering) along with evaluation and validation methods.
Human values, de-addiction and traffic rules (lab/ seminar) (HVPE102-18): C314*	
Course code	Course Outcomes
C314*.1	identify the various social issues concerning the society.
C314*.2	examine the various causes which produce social, cultural and human changes in society.
C314*.3	outline the responsibilities of a manager for society and organization in the era of globalization at the workplace.
C314*.4	interpret the relevance of de-addiction and traffic rules for human beings in civilized society in real life situations.
Data Mining for Business Decisions (MBA 941–18): C315	
C315.1	To understand the opportunities, techniques and critical challenges in using data mining and predictive modelling in a business setting.
C315.2	Use research-based knowledge and methods including company analysis, primary and secondary data collection, analysis and interpretation of data to find solution to business problems
C315.3	To understand and translate business challenges into data mining problems.
C315.4	To become familiar with the processes needed to develop, report and analyze business data.

C315.5	To gain an understanding of how managers use business analytics to formulate and solve business problems and to support managerial decision making.
E-Commerce and Digital Markets (MBA 942 – 18) : C316	
C316.1	To understand of various applications and scope of ecommerce.
C316.2	To know the working of various payment modes used in ecommerce today.
C316.3	Understand how and why to use digital marketing for multiple goals within a larger marketing and/or media strategy, Developing effective digital and social media strategies.
C316.4	Understand the major digital marketing channels - online advertising: Digital display, video, mobile, search engine, and social media.
C316.5	Students will be able to explore the latest digital ad technologies
Operation Strategy (MBA 951-18): 317	
C317.1	Understand the strategic role of operations management in creating and enhancing a firm's competitive advantages.
C317.2	Analyze, evaluate and recommend changes in the operations strategy of an organization.
C317.3	Demonstrate a managerial point of view i.e. capacity for analyzing operations problems on a functional, business and company wide basis.
Operation Research Applications (MBA 952-18): C318	
C318.1	Be able to understand the characteristics of different types of decision-making environments and the appropriate decision making approaches and tools to be used in each type.

C318.2	Model Formulation and applications that are used in solving business decision problems.
C318.3	Be able to design new simple models, like: CPM, PERT to improve decision –making and develop critical thinking and objective analysis of decision problems.

Course Outcomes of MBA- 4th Semester	
After the Completion of the Course, students will be able to:	
Corporate Strategy (MBA401-18): C401	
Course Code	Course Outcomes
C401.1	evaluate the concepts of strategic management process and strategic decision making process.
C401.2	analyze the various techniques of external as well as internal environmental analysis of business.
C401.3	identify and evaluate various business level and corporate level strategies.
C401.4	implementation of corporate strategies through leadership styles.
C401.5	develop various functional plans for successful implementation of strategy.
C401.6	infer organizational systems and apply strategic evaluation and control techniques effectively.
Project / dissertation (MBA402-18): C402**	
Course Code	Course Outcomes
C402**1	identify current problems or areas that can be studied with the use of relevant methods.
C402**2	examine research findings that are relevant to the research topic.
C402**3	evaluate the study findings and make recommendations for solutions the problem or opportunity.
C402**4	provide forward-looking recommendations for clients or industries, incorporating key assumptions about future trends and conditions.
C402**5	assess variety of statistical tests needed in corporate decision-making.
Workshop of Indian Ethos (MBA403-18): C403	
Course Code	Course Outcomes
C403.1	comprehend and practice Indian Ethos and values system
C403.2	apply value based management and ethical practices in business.

C403.3	gain the knowledge of management principles from Vedas and other holy books and explain the application of Indian heritage in business.
C403.4	comprehend various stress management techniques and their applications in organizations.
C403.5	describe salient features and advantages of ancient Indian system of learning.
Integrated Marketing Communications and sales Management (MBA923-18): C404	
Course Code	Course Outcomes
C404 .1	determine the key terms, definitions, and concepts used in integrated marketing communications.
C404 .2	evaluate and develop media and advertising strategies in order to develop a competitive integrated marketing communication program.
C404 .3	evaluate various promotional strategies in changing the e-marketing environment.
C404 .4	elaborate the concepts of sales management and personal selling.
C404 .5	analyze case studies to measure sales management, qualities of a salesperson and psychology of customers.
C404 .6	determine the advanced aspects of sales operations such as sales prediction, budgeting, display, sales quota and sales territories.
International and Social Media Marketing (MBA925-18): C405	
Course Code	Course Outcomes
C405.1	estimate various international market entry strategies and challenges.
C405.2	analyze the international marketing environment and barriers related to international trade.
C405.3	identify the concepts related to international product pricing, promotion and distribution process.
C405.4	apply social media marketing tools and strategies.
C405.5	design effective and emerging social media campaigns for various businesses.
Mergers, Acquisition and Corporate Restructuring (MBA914-18): C406	
Course Code	Course Outcomes
C406 .1	evaluate different types of merger and acquisition strategies in firms for value creation and competing in the global economy.
C406.2	determine with different reasons to use the acquisition strategies and why firms fail to achieve strategic competitiveness.

C406 .3	analyze the issues, significant in valuation decisions and the factors which work against achieving success when using an acquisition strategy.
C406 .4	classify & measure reasons for companies engage in mergers and acquisitions while elucidating the concept of restructuring strategy.
C406 .5	demonstrate the regulatory aspects of mergers, acquisitions and corporate restructuring.
International Finance and Financial Derivatives (MBA 915-18): C407	
Course Code	Course Outcomes
C407.1	elaborate the meaning & theories underlying the concepts of international finance and international monetary system.
C407.2	identify various aspects of forex trading, their management and quotations.
C407.3	illustrate various theories underlying the concepts of international finance.
C407.4	analysis various trading strategies using options contracts.
C407.5	formulate the regulatory framework of derivatives contracts in india.
International Human Resource Management (MBA933-18): C408	
Course code	Course outcomes
C408.1	conceptualize issues, opportunities and challenges pertaining to international human resource management.
C408.2	evaluate the concept, approaches, and issues in staffing for international assignments to develop competencies in dealing with cross cultural situations.
C408.3	assess the knowledge of strategic roles of human resource management especially in areas of repatriation, training & development programs of expatriates for global operations.
C408.4	elaborate the role of cross cultural leadership in managing multicultural teams, performance management & compensation programs for international employees.
C408.5	evaluate generic and transferable skills-especially in diagnosing international human resource management issues critically.
Strategic Human Resource Management (MBA934-18): C409	
Course code	Course outcomes
C409.1	elaborate the concept and the process of strategic human resource management.
C409.2	identify the concept of the hr environment and strategic role of human resource systems in various industries.

C409.3	outline the knowledge of human aspects while implementing strategies in professional organizations.
C409.4	determine global staffing approaches and the role of global Human resource management in implementing multinational company strategies.
C409.5	analyze various challenges and issues in global human resource management.
Data Visualization for Managers (MBA963-18): C410	
Course code	Course outcomes
C410.1	identify best practices in data visualization to develop charts, maps, tables and other visual representations of data.
C410.2	determine tableau's visualization tools for conducting data analysis, by exploration of an unfamiliar dataset
C410.3	construct compelling, interactive dashboards to combine several visualizations in a cohesive and functional whole.
C410.4	apply design principles and fundamentals including parameters, data blending, KPI's on very large datasets.
C410.5	formulate data visualizations, dashboards and tableau stories to support relevant communication for diverse audiences.
Business Forecasting (MBA964-18): C411	
Course code	Course outcomes
C411.1	evaluate the importance of forecasting along with demand analysis in making accurate decisions in economic and business environments.
C411.2	assess various market research techniques and know the basics in regression analysis, time series analysis and their applications in forecasting.
C411.3	estimate how to handle the trend, seasonal and cyclical issues in forecasting analysis.
C411.4	construct forecasting reports for higher level management for vital decision-making processes using linear time series models.
C411.5	classify advanced economic and business forecasting software packages for forecasting models.
Retail Management (MBA924-18): C412	
Course code	Course outcomes
C412.1	understand opportunities and challenges in retail management and retail management decision process.
C412.2	examine various types of retail formats and comprehend the application of theories of retail development on business models in retail.
C412.3	discuss and apply various function of store management.

C412.4	recognize the importance of store design and apply the concepts of store design to determine store layout and merchandising.
C412.5	understand the importance of customer service in improving retail service qualities.
C412.6	describe the applications of it in retailing.
Product and Brand Management (MBA 926-18): C413	
Course code	Course outcomes
C413.1	understand what a product is, the various levels which make it up, and different types of products.
C413.2	examine various challenges and issues involved in product planning and development.
C413.3	discuss and apply the concepts of test marketing and market entry of a product.
C413.4	recognize the features and importance of a brand and conduct branding research.
C413.5	understand the concept of brand loyalty and measuring brand performance.
C413.6	describe the role of various branding strategies in brand equity management.
Behavioural Finance (MBA913-18): C414	
Course code	Course outcomes
C414.1	understand and differentiate between different theories of behavioural finance.
C414.2	examine the concepts of bounded rationality.
C414.3	discuss various anomalies in the market giving rise to behavioural bias.
C414.4	describe the basis of behavioural bias of professional investors trading in market.
C414.5	understand the concept of market efficiency and will be able to relate it with the concept of behavioural finance.
C414.6	describe the challenges to the efficient market hypothesis.
Leadership and Team Dynamics (MBA935-18): C415	
Course code	Course outcomes
C415.1	understand the history of leadership and current leadership theories.

C415.2	explain how leadership models are put into practice personally, locally, and globally.
C415.3	discuss the knowledge of developing leadership abilities.
C415.4	describe the concept of strategic leadership and ethical leadership.
C415.5	explain composition, formation, and development of teams.
C415.6	illustrate the dynamics of team performance and motivation and the role of leadership in dynamics of team management and decision making.
Performance and Compensation Management (MBA936-18): C416	
Course code	Course outcomes
C416.1	increase the awareness of the process and principles of performance management / appraisal.
C416.2	identify the negative aspects of appraisal systems and consider how these might be overcome.
C416.3	discuss performance with regard to pay awards, and whether these should, or should not be automatically related to each other.
C416.4	demonstrate a familiarity with the appeal process relating specifically to the performance review.
C416.5	illustrate different ways to strengthen the pay-for-performance link and also learn the concepts of payment and employee benefits issues for contingent workers.
C416.6	develop appropriate reward and compensation policies
Managing Software Projects (MBA 943 – 18): C417	
Course code	Course outcomes
C417.1	understanding approaches for managing and optimizing the software development process
C417.2	examine contemporary software life cycle processes, activities and work products
C417.3	apply different methods to identify, analyze, and manage software project risks
C417.4	estimate software project effort, cost, and schedule for an intermediate size project
C417.5	to make aware about the various software project teams in terms of roles and responsibilities and managers can plan their projects and minutely work out the cost and time overrun of projects.

Managing Digital Innovation and Transformation (MBA944-18): C418

Course code	Course outcomes
C418.1	identify how digital transformation impacts corporate strategies.
C418.2	understand security issues in digital transformations.
C418.3	understand the risk associated with evolving international clients and environment
C418.4	to learn security issues, methods & laws.
C418.5	understanding cloud computing.

IT Consulting (MBA945-18): C419

Course code	Course outcomes
C419.1	analyze the it requirements of the organization and the underlying environment.
C419.2	advise it solutions and services based on requirements.
C419.3	understand rfp analysis.
C419.4	provide an understanding about sla.
C419.5	familiar with ethics in consulting.

Strategic Management of IT (MBA946-18): C420

Course code	Course outcomes
C420.1	to develop an understanding of strategic management concepts and techniques and acquire the ability to apply the same in business situations
C420.2	learning how to use it as a tool to implement business strategies and gain competitive advantage, not merely to support business operations.
C420.3	in addition to familiarizing students with new technological changes in management, students are expected to integrate and apply their prior learning to strategic decision making in organisations
C420.4	integrate and apply knowledge gained in basic courses to the formulation and implementation of strategy from holistic and multi-functional perspectives.

C420.5	analyze and evaluate critically real life company situations and develop creative solutions, using a strategic management perspective.
Supply Chain & Logistic Management (MBA 953-18): C421	
Course code	Course outcomes
C421.1	demonstrate a clear understanding of the key concepts applied in logistics and supply chain management.
C421.2	to highlight the importance of all activities of the supply chain and an understanding of concepts like inbound and outbound logistics, offshore and inshore logistics.
C421.3	to develop skills for planning, designing the operational facilities of supply chain with the analytical and critical understanding
Quality Toolkit For Managers (MBA 954-18): C422	
C422.1	evaluate the principles of quality management and to explain how these principles can be applied within quality management systems.
C422.2	to provide students with the requisite knowledge of concepts and to impart practical skills and techniques required in the area of strategies for managing technology in business
C422.3	critically appraise the organizational, communication and teamwork requirements for effective quality management.
C422.4	critically analyze the strategic issues in quality management, including current issues and developments, and to devise and evaluate quality implementation plans.
Taxation and Personal Financial Planning (MBA916-18): C423	
C423.1	the students will be familiarised with the concepts of tax management, tax avoidance and tax evasion and the methods of ways of tax planning.
C423.2	to acquaint students with the provision of the current finance act with regard to various head of income.
C423.3	to enable students to compute the tax liability of individuals after considering their residential status, various exempted incomes, permissible deduction, clubbing of income and setting off of losses.
C423.4	to familiarise students with the concept, objectives and importance of personal financial planning and enable the students to understand the implications of environmental factors and time value of money on the personal financial statements.
C423.5	to enable students to identify various types of risks any individual is exposed to and how they can hedge diversifiable risk.
C423.6	to familiarise students with various instruments available for investment by an individual for achieving their personal financial goals

Department of Computer Applications

Vision of Department of Computer Applications

The Department of Computer Applications endeavors to create the most encouraging environment for quality academics and nurturing students into global IT professionals.

Mission of Department of Computer Applications

M1	To bridge the gap between industry and academia through Training and Placement practices.
M2	To foster a culture of technical excellence among both students and faculty.
M3	The department strives for building quality professionals that are committed and self-motivated with specific skills and to prepare the students for the diverse workplace of the global Environment.
M4	To nurture a community of ethical and socially conscious professionals.
M5	To empower the students through strategic international collaborations and providing global exposure.